



Wine For Us

THURSDAY, AUGUST 25, 2011 at 6:00 P.M.
ORANGE COUNTY REGIONAL HISTORY CENTER
ORLANDO, FL

<http://www.wineforus.org>



Dear Potential Partner:

What is the very first thing you do in the morning? Does it include the basics like taking a shower, brushing your teeth and making a cup of coffee? All these activities have one thing in common: *Water!* Access to clean water affects many other aspects of our lives, including our livelihood and economy.

Today in the U.S. we often take our access to safe drinking water for granted. Every day, throughout the world, 6,000 people, mostly women and children, die from preventable water-related diseases. An estimated 900 million people are without access to clean water and 2.6 billion people lack adequate sanitation.

- **More people are likely to suffer and die this decade from lack of clean water than from all armed conflicts combined (Peter Woicke, World Bank).**
- **Women and girls in developing countries walk an average of 3.73 miles each day in order to collect water for their families (WSSCC, 2004).**
- **Water is implicated in 80% of all sickness and disease worldwide (Rehydration Project).**

Water For People is a 501(c)(3) international nonprofit development organization that helps communities in developing countries improve their quality of life by supporting the development of locally sustainable drinking water resources, sanitation facilities and health and hygiene education programs. Water For People currently works in Guatemala, Honduras, Dominican Republic, Nicaragua, Bolivia, Ecuador, Peru, Malawi, Rwanda, Uganda, and India.

We invite you to partner with us and attend this year's Wine For Us event Benefitting Water For People!

The 2011 Wine For Us wine-tasting fundraiser will be held at the Orange County Regional History Center in downtown Orlando on **August 25, 2011, at 6 p.m.** This will be Orlando's premier event promoting safe drinking water in developing countries, attended by professionals, business leaders and government representatives from the Greater Orlando area. More information on the event and the ideals driving Wine For Us are on the event website at <http://www.wineforus.org>.

We hope that you will partner with us to make this a successful event, and help put Orlando on the national map as a community that recognizes and cares about the interdependencies of an increasingly connected world. This is a challenging yet exciting time for Water For People and every dollar you donate will directly improve the lives of people much less fortunate than us. A partnership form is included at the end of this package. For more information, please contact us at the number or email listed below. On behalf of all the communities served by Water For People, we thank you for your support.

Warm Regards,

A handwritten signature in cursive script that reads "Barika R. Poole".

Barika R. Poole, CDM
Water For People Chair
FSAWWA Region III

For more information on Wine For Us please contact
Brendan Brown, CDM at Phone: 407-660-6300
Email: brownbv@cdm.com



Wine For Us

THURSDAY, AUGUST 25, 2011 at 6:00 P.M.
ORANGE COUNTY REGIONAL HISTORY CENTER
ORLANDO, FL

<http://www.wineforus.org>



Partnership with Wine For Us is designed for companies and individuals interested in participating in the mission of Water For People and contributing to its impact, through international development work and local education/outreach efforts. By underwriting the event, all proceeds from the event will be directed WFP's programs and projects.

There will be a limited amount of advertisement space so that our Partners receive high visibility.

EVENT PRESENTER - \$20,000

- Front and back page recognition as the Event Presenter on event brochure.
- Your company's logo displayed alongside Water For People's logo on the event website, in marketing emails, flyers and handouts, anticipated to reach ~3000 people.
- Special acknowledgement, audio and visual recognition at the event, including a special gift presentation.
- Twenty-five (25) complimentary tickets to the event.

CHAMPION - \$10,000

- A full-page advertisement in the event program that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed prominently on the event website, in marketing emails, flyers and handouts, anticipated to reach ~3000 people.
- Fifteen (15) complimentary tickets and a special acknowledgement during the event.

PATRON - \$5,000

- A half-page advertisement in the event program that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo displayed on all pages of the event website, in marketing emails, flyers and handouts, anticipated to reach ~3000 people.
- Eight (8) complimentary tickets to the event.

PARTNER - \$2,500

- A quarter-page advertisement in the event program that may be used to pay tribute to the work of Water For People or to promote your company's philanthropic activities.
- Your company's logo included on the event website, and in publicity emails.
- Four (4) complimentary tickets to the event.

ADVOCATE - \$500

- Acknowledgement within the event program for you or your organization.
 - Two (2) complimentary tickets to the event.
-

For more information or to discuss partnership options please contact
Brendan Brown, CDM, via
ph: 407-660-6300 or email:
brownbv@cdm.com



Wine for Us



THURSDAY, AUGUST 25, 2011 at 6:00 P.M.
ORANGE COUNTY REGIONAL HISTORY CENTER
ORLANDO, FL

<http://www.wineforus.org>

PARTNERSHIP FORM

- Event Presenter (\$20,000)
- Champion (\$10,000)
- Patron (\$5,000)
- Partner (\$2,500)
- Advocate (\$500)

PARTNER INFORMATION

Person or Company (as it should be listed on printed materials) _____

Name of Individual who is authorizing Partnership _____

Signature _____

Address _____

City, State, Zip _____

Phone _____ E-mail _____

Your Water For People Contact Name _____

PARTNERSHIP BENEFITS

A Water For People volunteer will contact you regarding your recognition at the event, complimentary tickets and guest list

METHOD OF PAYMENT

Enclosed is my check payable to FSAWWA (Please note *Region III Water For People* in the memo line)

Please charge my credit card: Visa MasterCard

Card Number: _____

Name as it appears on the card: _____

Exp. Date _____

Billing address: _____

Please Return Form to:
Brendan Brown
CDM
2301 Maitland Center Parkway, Suite 300
Maitland, FL 32751
407-660-6300
brownbv@cdm.com